

2022 Media Kit

Betsy Fusilier, Owner

ABOUT THE SITE

Lex Fun 4 Kids was created by Betsy Fusilier in 2011 as a way for families to find all the Central KY family fun resources in one place. Over the last 9 years the site has continued to grow and has become one of Central KY's best online family resources. Lex Fun 4 Kids is Your Go To Guide to Fun featuring a comprehensive events calendar, dozens of local focused directories, email newsletter, social media following and much more!

OUR MISSION

To connect families with local activities and businesses in Central KY.

DIGITAL MEDIA

EVENTS CALENDAR // reviews

directories // giveaways // guides seasonal fun // travel

LOCAL STATS

800,000+

ANNUAL PAGEVIEWS

20,000

AVERAGE UNIQUE MONTHLY VISITORS

1700

EMAIL SUBSCRIBERS







17 K FOLLOWERS



1.9 K FOLLOWERS



1.7 K FOLLOWERS

CONTACT LEX FUN 4 KIDS

BETSY, OWNER

LEXFUN4KIDS@GMAIL.COM