



Welcome to Orange Leaf

Orange Leaf Frozen Yogurt is the leading national dessert shop that inspires people to celebrate their originality by mixing and mashing up bites, flavors, toppings and more – all to create an experience that's as unique as they are.

The menu is designed to inspire customers to use their imaginations to create unique desserts that fulfill their cravings, nutritional preferences and wallets – all served in a colorful and uplifting atmosphere.

Our name, Orange Leaf, represents bold energy, an adventurous spirit and a fresh, optimistic attitude. We seek out and embrace endless possibilities for growth and innovation.

Our culinary innovation team works to come up with unusual flavors and products that are inspired both by global fine dining and dessert trends, along with the creativity of our loyal fans in order to consistently deliver a memorable taste experience.

The Orange Leaf recipe for success is based upon having the best people running our stores and delivering an extraordinary experience while offering remarkable products in a sparkling clean restaurant. We strive not only to provide a fun and inviting place to gather within our stores, but each store is dedicated to making a positive impact in its local community as well.

How to "Orange Leaf"

There are a variety of options to choose from at every Orange Leaf store. Our frozen yogurt is served from a proprietary system and prepared using exclusive recipes that are unique to our brand. The customized combination of equipment and recipes allows us to blend froyo that tastes richer, creamier and smoother than our competitors' frozen yogurt.



- 1 Walk into any Orange Leaf store and you'll find a multitude of delicious, traditional and remarkable froyo flavors along with no sugar-added, vegan, gluten-free and dairy-free alternatives. Each store swirls 16 delicious froyo flavors that range from decadent and rich to fruity and tangy. Our website includes a complete list of nutritional information for each of our flavors.
- 2 Choose a cup and a divider (if you don't like to mix or swirl your froyo flavors) or a waffle cup or cone.
- 3 Fill with one or more froyo flavors and customize with a generous selection of do-it-yourself toppings like fresh fruit and nuts or a wide variety of cereal, candy or baked goods. While Brownie Batter and Wedding Cake froyo are favorites among many loyal guests, we are constantly introducing new flavors like Root Beer Float, Dairy-Free Pink Lemonade and Blackberry Greek. Download our mobile app or go to our mobile-friendly website to see which flavors are available at your local store.
- 4 Register for an [Ounce Back](#) card, our customer rewards program with more than two million members, and enjoy special perks including rewards for purchases, free froyo on birthdays and other premium offers throughout the year.

Other Ways to Orange Leaf

Fan-Favorite Recipes

Like we said, you can make your own creation at any location. But below are a few favorites that our fans have created over the years that are also less than 500 calories:

Mississippi Mud Pie:

A decadent dessert reboot made from chocolate froyo, marshmallows, walnuts and graham crackers

Banana Cream Pie:

Reminiscent of one of the most beloved childhood treats, made from vanilla froyo, fresh bananas, caramel sauce and graham crackers

Tropical Berry:

A delightful combo of strawberry froyo with fresh strawberries, blueberries and coconut

Pineapple Delight:

Dairy-free pineapple froyo, Maraschino cherries, graham crackers and fresh pineapple (also vegan!)



Froyo Cake



To-Go Container

Pop-up Parties.

Having a party? Orange Leaf has your back.

Try our Pop-Up-Party Box that includes either 12, 25 or 50 8-ounce cups of froyo and multiple toppings so your guests can have the custom froyo experience at home. Any froyo flavor you see in the store and any topping from the toppings bar is available for the box. Perfect for holiday gatherings, school or birthday parties or watching the big game

Froyo Cake

Consider a custom froyo cake for your next birthday, holiday party or event. Our 8-inch cakes serve 10-12 people.

Choose from one of our classic cakes:

- Cookies & Cream Cake with chocolate cake and cookies & cream froyo
 - Birthday Cake with yellow cake and birthday cake froyo
 - Confetti with chocolate or yellow cake and chocolate or vanilla froyo
- Or customize your own with your favorite froyo flavor.

Take it to go

Take-home pints of any of your favorite flavors are also available in store.

Our Commitment to the Communities We Serve

Orange Leaf strives not only to provide a fun and inviting place to gather within our stores, but we aim to make a positive impact outside our stores, too. By supporting local charitable organizations, schools, sports teams and more, our franchisees focus on the needs of families, children and education through the donations of store revenue, employee time and products.

We are proud of the many Orange Leaf stores across the country that have developed partnerships with charitable organizations in their local communities. To encourage even more involvement, Orange Leaf's corporate office established a community service grant-making program that awards one store, or group of stores, in each region a grant to assist their community service efforts each year.

Some examples of our local community efforts include:

- In Moore, Okla., and Oklahoma City, our local franchisees from seven stores came together and donated 25 percent of one week's proceeds to help with relief efforts after a devastating tornado hit the community in May 2013.
- Our stores in the Boston area committed to raising \$25,000 for Boston Children's Hospital as part of our 200th store celebration in Canton, Mass. Orange Leaf met and exceeded its goal, donating a total of \$30,000 to the hospital.

For the past three years, Orange Leaf has partnered with Share Our Strength's No Kid Hungry campaign. Orange is the color of hunger awareness, and we are proud that it is also a part of our brand name. Since the inception of the partnership, Orange Leaf has [raised hundreds of thousands of dollars](#) to help end childhood hunger in America.

DONATE Today!



In 2015, Orange Leaf worked with NBA MVP Kevin Durant on a national campaign to encourage teens and kids to make a positive difference in their local communities. One of the first campaigns worked with kids and teens to download and submit activity sheets with ideas on how to improve their community in return for free froyo. This [video](#) with Kevin Durant shows him gathering ideas from kids for the campaign, which also received media attention from outlets like The Oklahoman.



Geoff Goodman,
President

Geoff Goodman was hired as Orange Leaf's president in January 2015. Goodman, who most recently served as vice president of brand excellence for the Dallas-based CiCi's Pizza, oversees operations, product development, brand management and franchise development. In 2015 he was instrumental in guiding the development of new flavors and products like froyo cakes, driving brand loyalty through the marketing campaign with Kevin Durant, overseeing franchise recruitment and international expansion for the brand in the Middle East and building an unparalleled culture of customer service and brand consistency in the frozen yogurt sector.



What Our Fans are saying

#orangeleaf

Fave fan froyo for that #mondaymotivation.
[📷: @daynacarissimi]



#mondaymotivation @daynacarissimi
23 February 2016

 myorangeleaf
via www.instagram.com

It's the last day to enjoy \$1 off with your LOVE card. So Sweet. So easy. So delicious.



28 February 2016

 orangeleaf
via www.instagram.com

Orange Leaf Topeka
@OLTopekaKS
The weekend is right around the corner! Start it off right with Orange Leaf :)

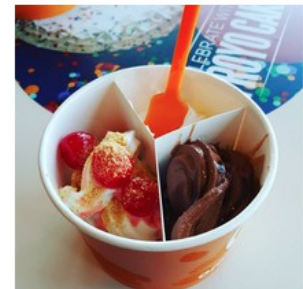
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📷 twitter.com

DJ Tim Walters
@djtimgalters
Mmmmm! @ Orange Leaf Sun Prairie
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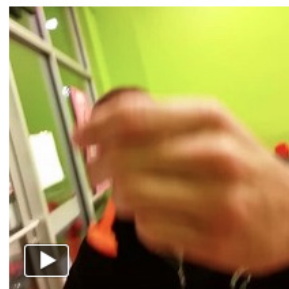
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📷 www.instagram.com

Tiffany
@talldoll_ohlala
Sweet treat with my sweet treat.
#froyo @ Orange Leaf West Chester
[instagram.com/p/BCWcSftruN0/](https://www.instagram.com/p/BCWcSftruN0/)

🐦 28 Feb 🔄 📷 ❤️



📷 www.instagram.com

Stephanie Patton
@StephPatton
The 1st Thursday of every month is MavSpirit Night at the OrangeLeaf - Only at the Orange...
[eepurl.com/bSpzSX](https://www.eepurl.com/bSpzSX)

🐦 1 Mar 🔄 📷 ❤️



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🐦 26 Feb 🔄 📷 ❤️



📷 www.instagram.com